

MOBILE PERFORMANCE OPTIMIZATION



It's no longer a surprise, mobile devices now represent the dominant form of online browsing and shopping. Businesses can no longer afford to ignore their website's mobile commerce experience as it's now all but guaranteed to cost you sales, customers, and revenue if the experience is poor.

Consider The Following:

1. Does the website pass the **Core Web Vitals assessment**?
Test Home/Category/Product pages [here](#)
2. Do **website pop ups** comply with best practice design and function standards?
3. Is **font size** large enough to be legible on mobile?
4. Are images and other page resources loading on page and **rendering properly**?
5. Is **click-to-call** functionality available?



Want to learn more?

Download the complete 60+ point B2B eCommerce Optimization guide.

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