The weather is cooling down, but digital is heating up! ××

NORDIC CLICK COFFEE BREAK

Happy Tuesday!

And just like that, fall is almost over. We hope your fall has been filled with pumpkin flavored drinks and cozy sweaters! NordicClick's has been a busy one, consisting of winning an award and launching a new retail benchmark study!

In this issue:

- **Award-Winning Case Study on Awareness and Driving New Customer Acquisition with Paid Video Ads**
- **2018 Retail Benchmark Study of the NFR's top retailers**
- **Q&A on Local SEO Advice for Large Enterprises**

NORDIC CLICK CRAM SESSION

The US Search Awards is an organization that celebrates the best in SEO, PPC, and Content Marketing. These awards attract hundreds of entries from the leading search and digital agencies across North America.

The weather is cooling down, but digital is heating up! ××

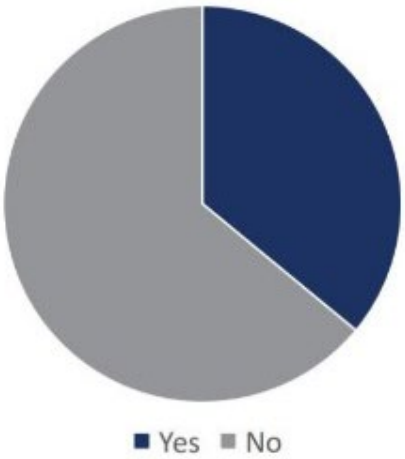
US Search Award for "Best Use of Video in a Search Campaign"

Read the case study on how we created the winning campaign for "Best Use of Video in a Search Campaign."

2018 Retail E-Commerce Audit Benchmark Study

See how retailers like Nordstrom and Walmart, fare against e-commerce best practices. Read our 2018 Retail E-Commerce Audit of 50 of the National Retail Federation's top retailers.

The weather is cooling down, but digital is heating up! ××



The "Intrusive Pop Up" was present on 18 out of 50 Retailers audited.

39

out of 50 retailers provided multiple views of their products.

Download the Study

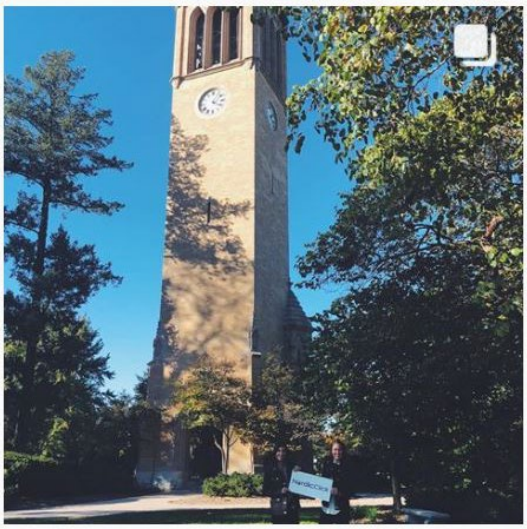
Q&A: Local SEO Advice for Large Enterprises

Catch Senior Digital Manager Adam Dardine's Local SEO advice for enterprises in Search Engine Journal's eBook.

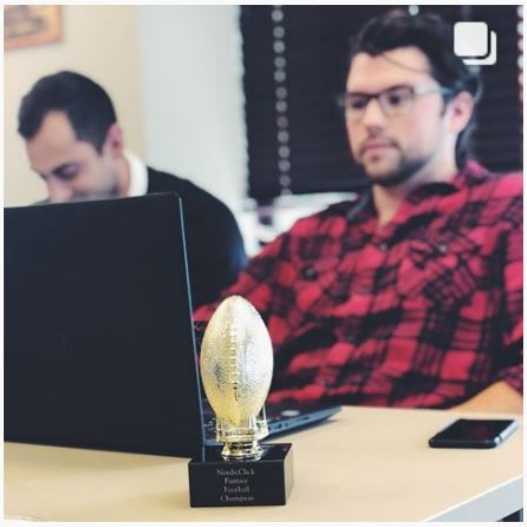
The weather is cooling down, but digital is heating up! ××

NORDIC CLICK CURRENTLY

NORDIC CLICK GRAM



The weather is cooling down, but digital is heating up! ××



Write Us a Review!

For more industry insights and a day to day peek into our agency, follow us!

Twitter Facebook Instagram LinkedIn

Review us on Google

The weather is cooling down, but digital is heating up! ⁇