

NORDIC CLICK COFFEE BREAK



Happy Spring!

Can you believe we're already halfway through Q2? AND the snow is officially gone?? We never thought this day would come...

For our spring issue, we've got a few blogs that are perfect for this time of year: campaign spring cleaning, website optimizations, and competitive audits.

In this issue:

- **4 ways to spring clean your Google Shopping campaigns**
- **What to look at when you're doing a competitive audit**
- **Best practices for optimizing your product listing pages**
- **The places we'd go to avoid the snow**

NORDIC CLICK CRAM SESSION



How to Spring Clean Your Shopping Campaigns

The Q4 madness has subsided, but have your Shopping campaigns stagnated in the new year? Here are 4 quick and easy tips to freshen up your Google Shopping Campaigns and kickstart their success!



4 Key Areas To Include In Your Next Competitive Audit

It's easy to get caught up in your own data, but are you paying close enough attention to your top competitors? Here are 4 things we recommend looking at in your next competitive audit.



4 Product Listing Page Must-Haves

A well-designed product listing page is to your online store as a properly merchandised department is to a brick-and-mortar store. Are your product listing pages doing their job? Make sure you have these 4 best practices in place.

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 **NORDIC CLICK CURRENTLY**



 **NORDIC CLICK GRAM**



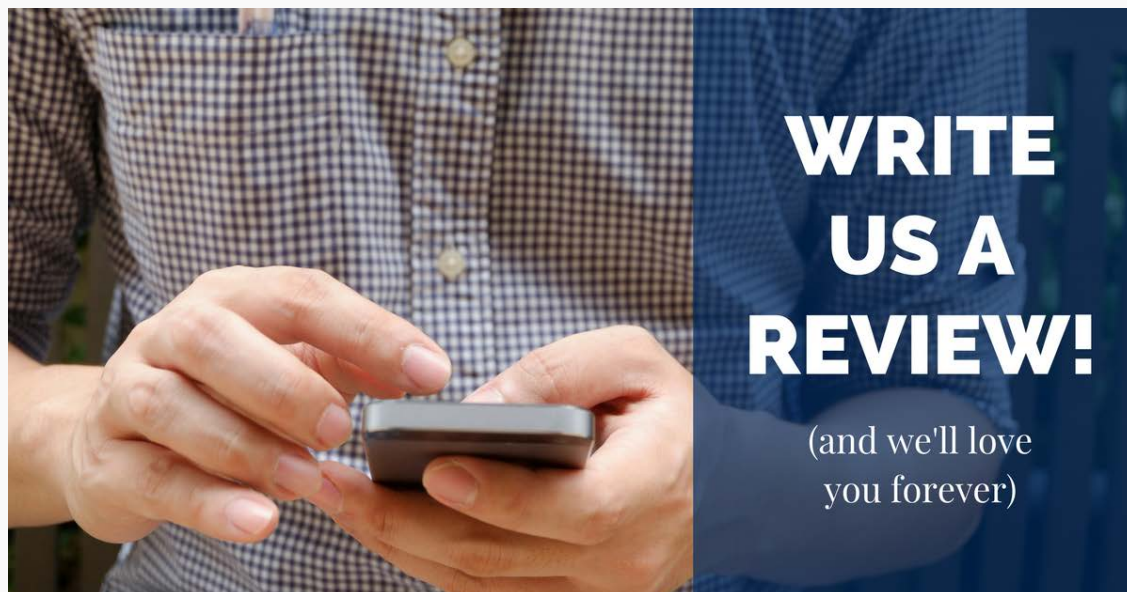
NORDIC CLICK CHAT

What was the first place you thought of moving to when the infamous blizzard hit on April 14th?

Carrie: I was dreaming of California weather while watching the snow fall.

Mike: We were just in Cabo San Lucas for our family Spring Break and as the snow fell I thought... why did we come back!

Brooke: I was leaving for Austin, TX that weekend and after the blizzard canceled and delayed my next flight, I just wanted to move there. :)



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◆◆ Spring is Here - Time for Digital Spring Cleaning!