

NORDIC CLICK COFFEE BREAK



Happy Tuesday!

We're going to cut right to the chase to tell you about something hot off the press: our newly released **E-Commerce Audit of 50 Top Retailers' Websites**. Ever wondered how the best retailers fare when it comes to their e-commerce experience? We took 50 of them through our own E-Commerce Audit to find out. Then we published the data in this benchmark study for y-o-u. Keep scrolling to download your own copy.

Plus, don't miss:

- Did you know page speed is going to be a ranking factor in mobile search starting this summer? Don't fret. Here's an in-depth guide to **Google Analytics Site Speed Reports & Google PageSpeed Insights** to help you kick your site into high gear.
- It's a new year, and there's no better time to audit your Analytics account. Start with these 5 simple steps to clean up your Analytics.
- The talk shows we dream of being a guest on (hint: one of them just graced our home state of Minnesota)

NORDIC CLICK CRAM SESSION

E-COMMERCE AUDIT
50 TOP RETAILERS

NEWLY RELEASED

A BENCHMARK STUDY

In this study, you'll see examples (both inspiring and head-scratching) from the NRF's list of top retailers like Home Depot, Kohl's, Foot Locker, Macy's, Petco, AutoZone, and IKEA. The study covers the dos and don'ts of:

- Site search
- Pop-ups
- Add to cart and checkout process
- Mobile experience
- Product detail pages
- And much more!

I want my free copy!

An In-Depth Guide to **SITE SPEED**



with  Google Analytics

NordicClick

[In-Depth Guide to Site Speed with Google Analytics](#)

Google is going to start incorporating page speed into ranking for mobile searches. Are you ready? We'll walk you through the tools Google provides to help make your site as fast as possible.



[5 Simple Steps to Cleaner Google Analytics Data](#)

Clean data is useful data. Read on for 5 things to do right now to improve your data cleanliness and make it easier to analyze results in Google Analytics.

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 **CLICK CURRENTLY**



NORDIC **CLICK GRAM**



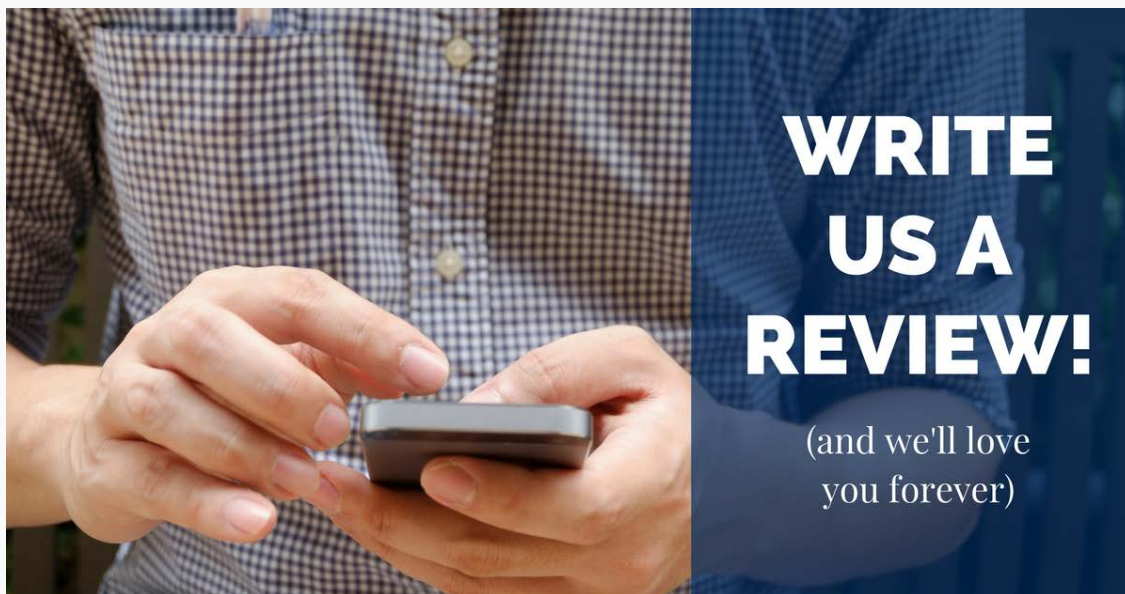
NORDIC CLICK CHAT

Whose talk show would you want to be on and why?

Garrett: "I would want to be on Jimmy Fallon's show because I was a huge fan of his when he was on SNL."

Jonah: "100% Jimmy Fallon because he's one of those guys that not only has a hilarious personality but also has a goofy face that makes me laugh just looking at it."

Carrie: "The Late Late Show with James Corden - I would love to do Carpool Karaoke with him!"



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