

Click Coffee Break



Happy New Year!

Is it just us or has 2017 been a sprint since January 1? Even though it's been somewhat of a whirlwind, there really is something revitalizing about January. The promise of a fresh start and an empty canvas to try new things. Part of our fresh start this year at NordicClick has been updating our website and our marketing communications. We're excited for you to see!

In this issue:

- A peek into our new and improved website
- Fresh blogs about eCommerce and SEO to kickstart your year
- Photos from the last few weeks at NordicClick
- Cribs: NordicClick Cubes Edition
- The habits we're leaving in 2016

Click Cram Session



What We Do

We help you establish your business digital footprint to reach your customers across all digital channels. We do this through the following services:

New Year, New NordicClick.com

You may have noticed a bit of feng shui over on our website as of late. A year of major growth and development, 2016 inspired us to zero in on our own website and freshen things up - from content to images to structure. While not everything has changed, we believe the updated site better represents *who we are as an agency and what we do*.

With the new site, our aim is to:

- Create a clearer understanding of the services we offer and their importance
- Showcase our brand personality, starting with the people who truly make this team great
- Tell the story of who we are and what we do in a more visually engaging way

A few of our favorite parts:

- Totally revamped content describing [what we do](#), from [SEO](#) to [Content Marketing](#) to [Web Dev](#) and more
- An [About Us](#) page that tells you way more about us, like what we believe in and how many cups of coffee we drink (important details)
- A more visually engaging [homepage](#) that showcases our people and our passions

[See for yourself!](#)

SEO in a **CONNECTED WORLD**

[SEO in a Connected World](#)

Fortunate enough to see the Internet revolution from the beginning, partner Mike McAnally shares insights and recommendations on the state of SEO in 2017.

5 POWERFUL QUESTIONS

Your Site Search Data Can Answer

[5 Powerful Questions Your Site Search Data Can Answer](#)

Analyzing your internal site search data in Google Analytics helps you tap into a wealth of business knowledge. Here are 5 big questions this data answers.

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* Taken from a happier time. We didn't want to upset you with the current view.

NC Cribs: Cubes Edition

Who remembers the early 2000s MTV reality series, Cribs? Each episode showcased a celebrity giving a grand tour of his or her not-so-humble abode. It's basically the Parade of Homes for the Hollywood enthusiast. A guilty pleasure for some around this office, we were inspired to create our own spin-off. So, as a tribute to our MTV roots, we give you the pilot episode of NC Cribs: Cubes Edition.



This cube belongs to: Katie

My cube would not be complete without: It's a toss-up between my "I'm silently correcting your grammar" sign and my gold tape dispenser shaped like a dachshund.

The most recent renovation to my cube was: I recycled like six to-do lists

that were starting to pile up. It's helping me achieve that "open concept" everyone raves about on HGTV.

My cube style in 3 words: Chic, intentional, and fresh.

Click Gram





nordic Click Chat

What's one habit you'd like to kick in 2017?

Carrie: "Losing everything...you name it and I've probably lost it at some point."

JP: "Red bull... the last bastion of synthetic goods that I consume."

Jonah: "Checking phone as first action in the morning."

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