

Grab your PSL and a seat.

[View this email in your browser](#)

## Click Coffee Break



## Hello again, Fall

We're bummed to see the sun set on another Minnesota summer, but the return of some of our favorite fall things has certainly softened the blow. From fall weather treats to fantasy football to colors in the leaves, September brings plenty to smile about. Plus, the office is an icebox, so we're just glad it's socially acceptable to wear sweaters now.

### In this issue:

- Captain Mike's tips for navigating Pubcon Vegas
- Blogs on Amazon and user experience you do not want to miss
- Pictures from our Insta worth upwards of a thousand words
- A dog gone fishin'
- The potential movie sequels we're drafting a letter to Hollywood about

---

## Click Cram Session

## Gearing Up for Pubcon 2016

We're headed to Las Vegas! No, we're not just avoiding the dropping temps (although the promise of the hot sun doesn't hurt). We'll be attending one of the biggest and best digital marketing conferences of the year: [Pubcon](#). A NordicClick party of five will be soaking up knowledge all week from some of the

industry's brightest, including our very own Adam Proehl, who will be returning as a speaker!

A seasoned pro when it comes to both Pubcon and Vegas, partner Mike McAnally shared his excitement and sage advice in his recent blog post, **The Beginner's Guide to Navigating Pubcon Las Vegas**. [Read on for more >>](#)



[The Beginner's Guide to Navigating Pubcon Las Vegas](#)



[Best Practice Guide: Optimizing Sponsored Products in Amazon](#)

# 5 THINGS LEARNED

from watching 50+ hours of  
**ACTUAL WEBSITE ACTIVITY**

NordicClick

[5 Things Learned from Watching 50+ Hours of Actual Website Activity](#)

---

Subscribe to get monthly updates on all things digital.



 **Click Currently**



---

## **Pet of the Month**

**Name:** Champ

**Breed:** Golden Retriever

**My Human:** Adam Dardine

**My Friends Call Me:** Champy Boy

**Age:** 12

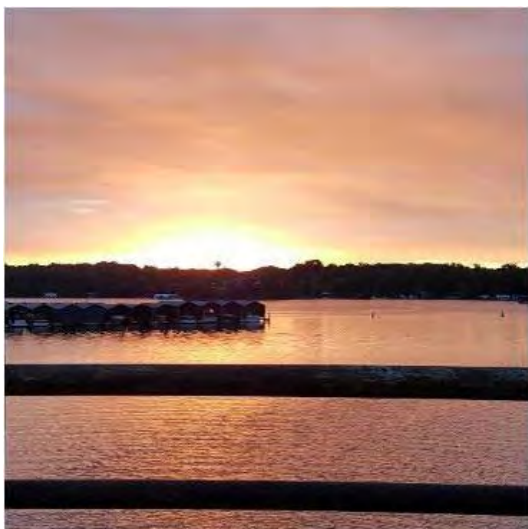
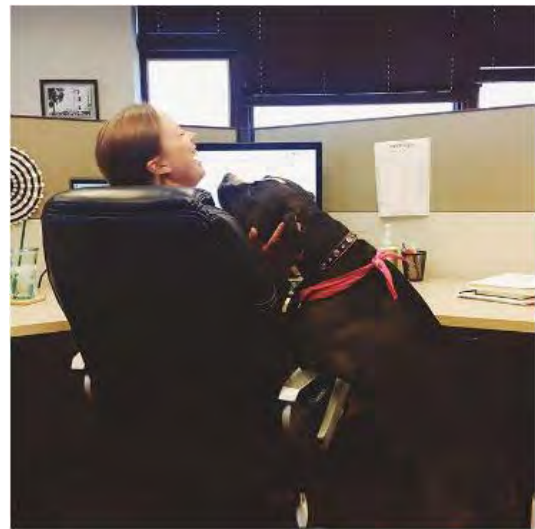
**Favorite Food:** Steak - I tend to beg, and I usually get my way.

**Favorite Activity:** Swimming at the lake. I'm afraid to jump off the deep end of the dock, though.

**Personal Role Model:** Air Bud

---

 **Click Gram**



**Taylor:** "The Time Traveler's Wife. How could you not have enough material for a sequel when there's time traveling involved?"

What movie or TV show  
would you love to see a  
sequel to?

**Katie:** "Nacho Libre. My family quotes it all the time and we could use some more material."

**Max:** "I'd love to see a movie sequel to the TV show Friday Night Lights. Everyone needs more Coach & Tami Taylor in their lives."

For more industry insights and a day to day peek into our agency, follow us!



Twitter



Facebook



Instagram



LinkedIn

---

This email was sent to <<Email Address>>

[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)

NordicClick Interactive · 21960 Minnetonka Blvd. · Suite 100 · Excelsior, MN 55331 · USA

MailChimp