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## **CLICK COFFEE BREAK**



### **Happy Fall, Folks!**

Care to join us for a cup of coffee on this fine Tuesday morning? We promise we'll make it worth your while with:

- Helpful tips for speeding up your site - no web development background necessary!
- Technical know-how for optimizing your website for mobile
- 4 things to do for your content marketing strategy before you write any content
- A new hire (woohoo!)
- A few NC staff members' TV BFFs

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## **CLICK CRAM SESSION**



### [Image Compression: Your Ticket to a Faster Site](#)

While site speed is mostly up to the web developers, any marketer CAN speed up their site with these easy tips and tools to reduce image file size.



### [Behind the Browser: A Deep Dive into Mobile Speed Optimization](#)

Providing an optimized mobile experience is not a want, but a need. Learn about critical technical aspects to pay attention to for mobile.



**Content Marketing: Where to Start?**

Learn the four steps your company needs to go through for content marketing before you write a single piece of content.

**Subscribe to get monthly updates on all things digital.**



 **NORDIC CLICK CURRENTLY**



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## Welcome to the team, Jamie!



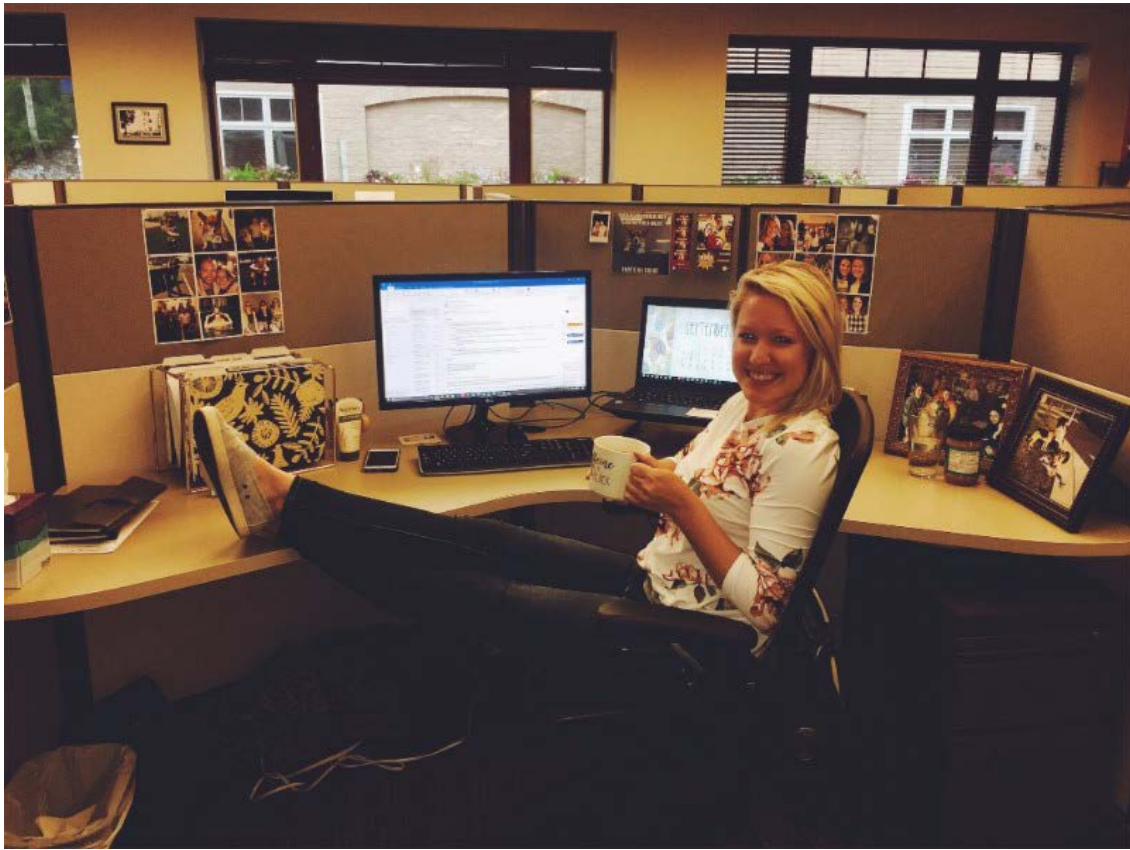
We've added a new Digital Specialist to the team! Jamie is a graduate of UW-Eau Claire with a passion for digital marketing. We're thrilled to have her!

[Check out Jamie's Bio](#)

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## NC Cribs: Cubes Edition

*Who remembers the early 2000s MTV reality series, Cribs? Each episode showcased a celebrity giving a grand tour of his or her not-so-humble abode. It's basically the Parade of Homes for the Hollywood enthusiast. A guilty pleasure for some around this office, we were inspired to create our own spin-off. So, as a tribute to our MTV roots, we give you NC Cribs: Cubes Edition.*



**This cube belongs to:** Brooke

**My cube would not be complete without:** Coffee

**The most recent renovation to my cube was:** My collage of pictures

**My cube style in 3 words:** Gold, photos, corgis

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## **NORDIC CLICK GRAM**



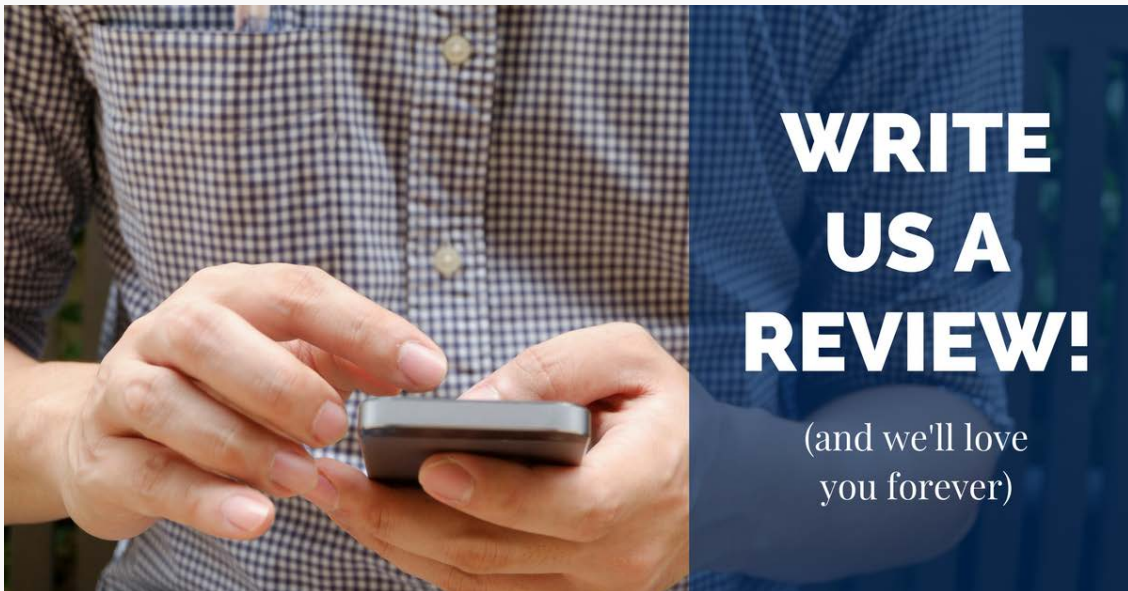
# NORDIC CLICK CHAT

If your life was a sitcom, who would play your TV best friend?

**Adam:** "Jason Alexander. In a way, it would be oddly reminiscent of my daily real life."

**Taylor:** "Lennon Parham. I'd need a little comedic inspiration."

**Katie:** "Lauren Graham. I've always felt deeply akin to Rory Gilmore, so I think she'd be the yin to my yang. That and I'm a strong proponent of the heavy use of pop culture references."



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