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Happy (Almost) Thanksgiving!

Just one day to go until we gather 'round the table in gratitude (and a teeny bit of gluttony). We want to give a special thanks to all of you, our faithful friends of NordicClick. It's times like these that cause us to pause and reflect on how grateful we are for our jobs, our industry, and people like you. Wishing you a happy Thanksgiving with your loved ones!

Care for some digital marketing tips before you turn on your out-of-office? We think you'll love:

- **3 reasons we are beyond thankful for the glorious gift that is AdWords Editor**
- **7 email campaigns worth testing (and some of our favorite examples!)**
- **Tips for creating synergy with your PPC and SEO strategy (we can't emphasize it enough, people)**
- **A new face on the NC staff roster (go team!)**
- **The favorite foods you'll find us scarfing down tomorrow**





NordicClick

3 Reasons Why I Never Want AdWords Editor to Die

Learn how three of our favorite AdWords Editor features can change the game for your paid search management. We'll forever be #TeamAdWordsEditor.



Email Marketing 101: 7 Must-Have Email Campaigns

Email campaigns help drive audience engagement and website traffic. See examples of seven emails worth testing - whether your B2B or B2C!

Are Your PPC & SEO Efforts Working Together?

TIPS FOR AN INTEGRATED SEARCH STRATEGY

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Are Your PPC & SEO Efforts Working Together?

Today's digital world is completely different than it was even one year ago.

Learn how to integrate your PPC efforts with SEO for greater online success.

Subscribe to get monthly updates on all things digital.



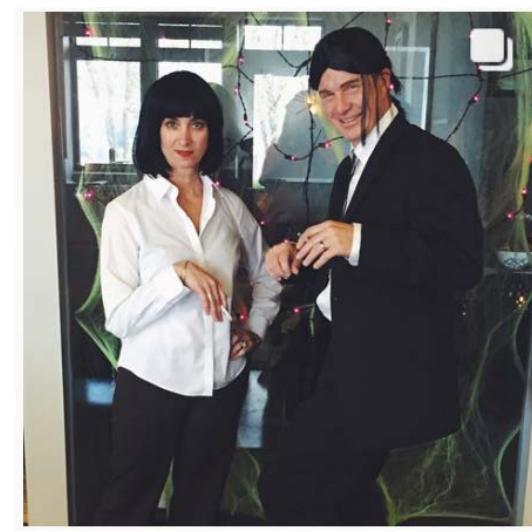
Welcome to the team, Desiree!

We've added a new Digital Manager to the team! Desiree is a graduate of the University of Minnesota Duluth



with a passion for
digital marketing.
We're thrilled to have
her!

NORDIC CLICK GRAM



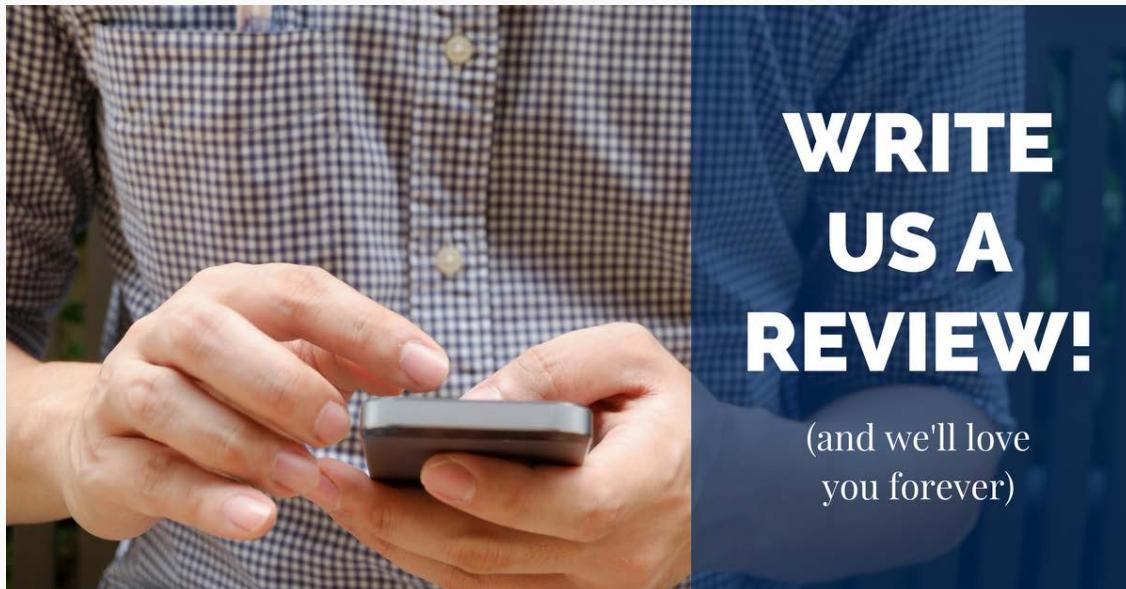
NORDIC CLICK CHAT

What food do you always go back for seconds on at Thanksgiving?

Jamie: "CHEESY POTATOES OR ANY TYPE OF POTATOES."

Anna: "Dinner rolls – doesn't matter what kind they are, just love bread with butter."

Jared: "Cranberries. I can't stand cranberry juice, but put them in a can and I can't resist."



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A Day Off Is In Your Future