

Catch up with the NordicClick team.

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nordic Click Coffee Break



Happy Halloween!

As we click away at our computers, we've covered our cubes in cobwebs, donned alter egos for a day and set out to consume a frightening amount of candy. Regardless of the sugar rush we're all experiencing right now, we'll still happily take that second cup of coffee, please.

In this issue:

- Spooooooky trivia
- Excel tips that are so easy it's scary
- Our past few weeks in photos
- A fresh face to the NordicClick team
- Travel destinations we'd visit in a heartbeat

nordic Click Cram Session

It's Time for Some Spoooooooky Trivia

In the spirit of Halloween, we're loading you up with some fun and frightening facts about the second largest commercial holiday in America. Feel free to pass them out with candy at your front door because knowledge is power, kids.

1. The world's longest haunted house, the Haunted Cave in Lewisburg, Ohio, is 3,564 feet long. That's nearly 10 football fields of scary, so remember the buddy system.
2. Nearly 35 million lbs. of candy corn are produced every year.
3. Last Halloween, the average American adult spent \$74.34 on candy, costumes and decorations.
4. Halloween candy sales total \$1.9 billion per year - which is way more than Valentine's Day.
5. The largest pumpkin ever measured was 836 lbs. Call Cinderella, we found her carriage.
6. When dumping out their candy after trick-or-treating, 50% of kids would rather find chocolate, while 24% prefer non-chocolate candy.

Sources: *Woman's Day* and *Fact Retriever*



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Welcome Iñigo!

We're happy to announce a new Digital Specialist has joined our team. Iñigo grew up in Spain and graduated from MSU-Mankato with a B.S. in Marketing. In his previous internship, he gained awesome experience in online marketing and we're excited to have him!



[Read Iñigo's full staff bio here >>](#)



Pet of the Month

Name: BB-8

Breed: Astromech Droid - BB Unit

My Human: Finny

My Friends Call Me: beebie-ate

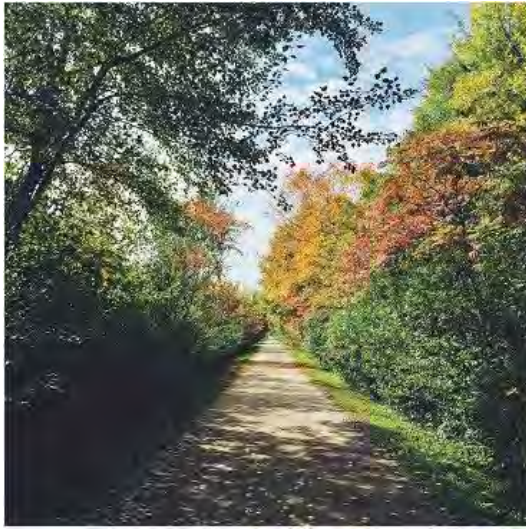
Age: 1

Favorite Food: Electricity

Favorite Activity: Just rolling around and fighting The First Order.

Personal Role Model: Poe Dameron





If you could go anywhere in the world right now, where would you go?

Jeff: "BWCA. No Internet, No Television, No Political Ads."

Iñigo: "I would like to travel to the moon. Not much to see there, but it sure would be a unique experience and you can't beat that view!"

Jared: "The bus campsite in Alaska where Chris McCandless from Into the Wild stayed. It's a life goal of mine to travel there."

For more industry insights and a day to day peek into our agency, follow us!

